

SCHNECKSVILLE COMMUNITY FAIR



SCHNECKSVILLE FIRE COMPANY
4550 Old Packhouse Road, Schnecksville, PA 18078

Sponsorship Opportunities

*Would your company consider becoming
a sponsor for the Schnecksville Community Fair?*

We have 4 Business Sponsorship Levels
We will help you creatively tailor your sponsorship
to get the best return on your investment.

If interested, please call or email us and we will work with you.

PHONE: 610-799-2871 OR 610-762-8115
EMAIL: SCHNECKSVILLEFAIR@GMAIL.COM OR MINNICH3@PTD.NET

CORPORATE & BUSINESS SPONSORSHIP LEVELS

\$100 Bronze

- Listing with your logo in the special Sponsors section of the Fair Premium Book.
- Your business name listed on the "Sponsors" page in the entry gate handout
- Your business name listed on the "sponsors" page on the Fair's website.
- Vinyl sign up to 18"x 24" placed at sponsored event or on random fairground areas.
- 4 admission passes

\$250 Silver

- Listing with your logo in the special Sponsors section of the Fair Premium Book.
- Your business name listed on the "Sponsors" page in the entry gate handout
- Your business name listed on the "sponsors" page on the Fair's website.
- Vinyl sign up to 18"x 24" placed at sponsored event or on random fairground areas.

- Your business name listed on a centrally located 4'x8' "Thank You" board.
- 6 admission passes

\$500 Gold

- Listing with your logo in the special Sponsors section of the Fair Premium Book.
- Your business name listed on the "Sponsors" page in the entry gate handout
- Your business name listed on the "sponsors" page on the Fair's website.
- Vinyl sign up to 18"x 24" placed at sponsored event or on random fairground areas.
- Your business name listed on a centrally located 4'x8' "Thank You" board
- Your Business logo listed on left or right side column of the Fair's website with link to your website for one year
- 10 admission passes

\$1,000 Platinum

- Listing with your logo in the special Sponsors section of the Fair Premium Book.
- Your business name listed on the "Sponsors" page in the entry gate handout
- Your business name listed on the "sponsors" page on the Fair's website.
- Vinyl sign up to 18"x 24" placed at sponsored event or on random fairground areas.
- Your business name listed on a centrally located 4'x8' "Thank You" board
- Your Business logo listed on left or right side column of the Fair's website with link to your website for one year.
- Your business name displayed with sponsored event on the Fair's website rotating display. Printed media with event advertisement
- 16 admission passes

SPONSORSHIP AGREEMENT

Yes! I would like to Sponsor at the following level:

_____ Platinum.....\$1,000+ Gold.....\$500-\$999 _____ Silver.....\$250-\$499 _____ Bronze.....\$100-\$249

Please print your company name as you wish it to appear in the Sponsorship Roster:

Contact person from your company: _____

Address: _____

City, State, Zip _____

Phone _____ Fax _____

Email _____ Website _____

Signature _____ Date _____

Your sponsorship helps defray the cost of running the fair.

Sponsorship money can be applied towards the following:

- Entertainment • Fireworks • Tents • Antique Tractor Display • International Chainsaw Carvers
- Chump the Strolling Clown • Wanna Be a Farmer • Children's Pedal Tractor Pull • General Operating Costs

Let us know if you have a preference.

Last year my company sponsored _____

in the amount of \$_____.

Choose One:

_____ We will repeat the same sponsorship this year

_____ We would like to sponsor _____ in the amount of \$_____

Payment due before the Fair

Please send payment and agreement to: Schnecksville Community Fair, P. O. Box 287, Schnecksville, PA 18078

Some Benefits of Sponsorship:

- *Creates mutually beneficial relationships between business and the Schnecksville Fair.*
- *The Schnecksville Fair is the largest event in rural Lehigh County and offers high visibility for all types of sponsors. Average attendance over the last 10 years has been over 20,000 people per year.*
- *Establishes a business or company as an official sponsor of the Schnecksville Fair, an event which is well recognized and highly acclaimed throughout the county and enjoys the excellent reputation for quality family entertainment.*
- *Opportunity to display the best your company has to offer in a relaxed atmosphere.*
- *Marketing benefits enhance a sponsor's own advertising, public relations and promotional campaigns.*
- *Announcement of sponsorship in news releases distributed area-wide to more than 10 media outlets.*
- *Signage at main entrance gates.*